



Beyonwiz has become the first PVR in Australia to support IceTV Interactive, giving users instant access to remote recording features and even greater control over their TV viewing.

Sydney – 6 May, 2008 – Beyonwiz has continued to raise the standards bar in PVR technology for Australian consumers by integrating not only the **IceTV EPG**, but now **IceTV Interactive** as well.

Beyonwiz PVR users with an **IceTV** subscription can now set individual episodes or an entire *series* of their favourite TV shows on digital free-to-air television to record onto their PVR at home, from anywhere... anytime.

With **IceTV Interactive** features now supported, **Beyonwiz** users can choose from multiple remote recording options using any web browser, web-enabled mobile phone or while using the all new **IceTV Widget**.

By simply logging in to www.icetv.com.au (using a PC or Mac browser), www.remoterecord.com.au (using a mobile phone), or while using the extremely popular **IceTV Widget**, **Beyonwiz** PVR users can now manage their TV recordings remotely with just a few simple 'clicks' as well as enjoy other interactive features to choose from.

Customers can search through the online TV guide, see IceTV's **Most Popular*** TV ratings, get personalised **IceTV Recommendations**** on shows they may be interested in and then freely decide what they would like their **Beyonwiz** PVR at home to record.

Those with multiple **Beyonwiz** PVR's at home can even select which device they want to use to record. Using the **IceTV Interactive** features to remotely manage TV recordings will also mean that if a user's favourite show goes off air for 6 months and then comes back, fear not... IceTV will instruct the Beyonwiz PVR to go ahead and record it again.

The additional support of these exciting consumer focused features, demonstrates **Beyonwiz's** ongoing commitment to their products and customers. By working with **IceTV** and continually adding new and

exciting features, they further enhance your home entertainment experience.

IceTV is at the forefront of Electronic Program Guide (EPG) and interactive TV technology and provides the **IceTV** service to a vast array of digital recording devices, offering truly unique features that give users ultimate control over how they consume their favourite TV shows and when.

With **IceTV**, users can easily navigate through program listings for the week ahead using their remote control (at home) or their PC (while at work), set individual recordings by simply highlighting the show and pressing record, create *series recordings*, Favourite lists and more. All while knowing that every time they sit down at home to watch TV there will always be something worth watching.



Set 'record' from anywhere... anytime... with **icetv** & **beyonwiz**.

"Beyonwiz PVR's have hit the Australian market by storm. They were one of the first dual high definition PVR's available to consumers and the first to offer a built-in DVD player and WiFi connectivity. They continue to lead the way by becoming the first PVR to support IceTV Interactive, offering true remote recording capabilities and so much more." **said IceTV's General Manager, Matt Kossatz.**

"Both IceTV & Beyonwiz are dedicated in making it as easy as possible for users to locate, manage and ultimately enjoy their favourite TV shows. IceTV's Interactive features combined with a Beyonwiz PVR will mean user's can have total control and even greater freedom over what they watch and when."

Up until now, only Windows based Media Centre PC's and Macs running Elgato's EyeTV software supported **IceTV's Interactive** services.

Digital Product Group Pty Ltd (Australian distributor of Beyonwiz) General Manager Jai Kemp said:

"This is an exciting time for Australian digital Free-to-Air TV. With more and more high definition content available, new channels starting and now with Beyonwiz and IceTV it really is a combination that rivals any market anywhere in the world."

"IceTV Interactive offer's features that everyone will use, it is fantastic to think that I can be stuck at work or at the Airport, I can't get onto the wife and I'm going to miss the final climatic episode of "Underbelly"!!! Noooooo!!! Now I can simply log onto IceTV via my PC or even on my mobile phone and with a couple of clicks my favourite show will be waiting for me on my Beyonwiz when I finally arrive home"

To start enjoying all the **IceTV Interactive** features, current **Beyonwiz** PVR owners just need to visit www.beyonwiz.com.au and follow the simple instructions provided to upgrade their **Beyonwiz** PVR firmware. Then log in to www.icetv.com.au and click on **"Interactive"**.

About Beyonwiz & Digital Products Group

Beyonwiz was established in September 2005 in Seoul Korea and registered as Venture Company on June 2006 with a vision to developing 'real convergence products'.

Digital Products Group Pty Ltd (Formerly Paige Communications Pty Ltd) was founded by General Manager Jai Kemp in Australia in November 1999. In 2002 DPG launched its first Digital TV product onto the Australian market.

Digital Products Group Pty Ltd approached Beyonwiz in 2006 and convinced them to develop their first product for the Australian market, through hard work and determination The Beyonwiz DP-S1 was launched in Australia in June 2007.

In a very short time Beyonwiz has become recognized as the market leader in its category winning multiple awards including 2008 Sound and Image HD Recorder of the Year, 2008 Sound and Image HD Set Top Box of the Year, 2008 Smart House HD Recorder of the Year and 2008 Smarthouse Best Overall Consumer Electronic Product of the Year.

For more information about Beyonwiz PVR products, please visit www.beyonwiz.com.au.

About IceTV

IceTV is a leading independent provider of an electronic program guide (EPG) service for digital free-to-air television and is seen by many as a pioneer in providing interactive TV technology to Australian consumers.

IceTV was commercially launched in April 2005 and has been a leader in driving hard-drive based TV recording technology, working with major vendors and retailers in the market to help drive digital uptake in Australia.

The **IceTV EPG** is a complete 7-day onscreen TV Guide that allows users to easily schedule their favourite TV shows to record by simply highlighting the show and pressing 'record'. TV shows are then stored in the 'recorded library' on the device's hard drive, ready to be watched at a time that suits.

IceTV Interactive refers to a host of new and exciting features that IceTV has released following the success and expanding on the existing **IceTV EPG** service. Features include **IceTV Widget**, **IceTV Link**, **My Shows** and the recently launched **IceTV Recommendations**.

IceTV has also released their very own **Most Popular** TV ratings, which show users what the most recorded TV Shows or TV Series are in advance, as well as enable users to then schedule those shows to automatically record on their own compatible device at home.

The **IceTV EPG** service and **IceTV Interactive** features work in conjunction with either a digital set-top-box based Personal Video Recorder (PVR), a PC media centre running either Microsoft's Windows XP Media Center Edition 2005 or the newly released Vista platforms, or a Mac TV tuner device running Elgato's EyeTV software and is sold on a subscription basis from as little as \$2 per week. (\$99 for a 12 month subscription.)

IceTV Interactive provides IceTV users with the ability to schedule their TV recordings remotely via any web browser (Pc or Mac), web-enabled mobile phone or when using the **IceTV Widget**. By simply logging in with their IceTV username & password using one of the above mentioned methods, users can view the complete **IceTV EPG** and schedule individual episodes or an entire 'TV series' of their favourite TV show to record remotely.

IceTV Link will enable partnering third party websites to easily promote their online content to IceTV subscribers and allow users to automatically send the content to their device at home for later viewing.

***IceTV's Most Popular** displays live TV Show and/or TV Series ratings based on IceTV subscribers and their recording information.

****IceTV Recommendations** are given to IceTV subscribers based on their TV recordings and the TV recordings of fellow IceTV users. TV shows that may be of interest are simply suggested to the IceTV subscriber within the online **IceTV EPG** & **IceTV Widget** once logged in. It is then up to the IceTV subscriber to decide whether to go ahead and record that show or ignore the suggestion.

For more information about IceTV, please visit www.icetv.com.au

Media Contacts

IceTV media enquiries:

Matt Kossatz General Manager of IceTV Pty Ltd
Tel: 02 8424 7509 or 0421 238 963 or email matt.kossatz@icetv.com.au

Digital Products Group media enquiries:

Jai Kemp General Manager of Digital Products Group Pty Ltd
Tel: 1300 889 803 or 0414 637 477 or email jai.kemp@digitalpg.com.au